



MARINA COAST WATER DISTRICT

11 RESERVATION ROAD, MARINA, CA 93933-2099

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Joint Meeting
Water Conservation Commission
Community Outreach Committee
Marina Coast Water District
11 Reservation Road, Marina, California

Date: December 5, 2013
Time: 5:30 PM
Location: 11 Reservation Road, Marina

Commission Members

Dan Amadeo (Public Member) - Chair	JoAnn Cannon (Public Member)
Jim Felton (Public Member) – Vice Chair	Grace Silva-Santella (Public Member)
Jan Shriner (MCWD Board Representative)	Carroll Meuse (Public Member)
Dave Brown (Marina City Council)	

Agenda

This meeting has been noticed according to the Brown Act rules. The Commission will receive information on, discuss and consider making recommendations to the MCWD Board on the items contained in this agenda.

1. Call to Order/Introduction
2. Public Comments on any item not on the Agenda *Anyone wishing to address the Commission on matters not appearing on the Agenda may do so at this time. Please limit your comment to three minutes. The public may comment on any other item(s) listed on the Agenda at the time the item(s) is considered by the Commission.*
3. Approve the November 7, 2013 Meeting Minutes
4. Receive an Update on the Status of MCWD's Budget Process (verbal report)
5. Conduct a Joint Session With MCWD's Public Outreach Committee to Consider Developing Outreach Opportunities Using Water Conservation
6. Review Proposed and Suggested Agenda Items for the January 2, 2014 WCC Meeting
7. Receive Update on Board/District Activities
8. Receive Comments from Commission Members
9. Adjournment - *Set or Announce Next Meeting(s), date(s), time(s), and location(s):*

Next Meeting: Thursday, January 2, 2014 @ 5:30 p.m., 11 Reservation Road, Marina

Marina Coast Water District
Water Conservation Commission
Agenda Transmittal

Agenda Item: 3

Meeting Date: December 5, 2013

Submitted By: Brian True

Presented By: Brian True

Agenda Title: Approve the Draft Minutes for November 7, 2013

Detailed Description: The Commission is requested to consider approval of the attached draft minutes for November 7, 2013.

Attachment: Draft November 7, 2013 minutes

Draft Minutes
Joint Meeting
Water Conservation Commission/Community Outreach Committee
November 7, 2013

1. Call to Order:

The meeting was called to order at 5:30 p.m. Commission members Dan Amadeo, David Brown, Grace Silva-Santella, JoAnn Cannon, and Jan Shriner were present. Jan Shriner was present from the Community Outreach Committee. Brian True and Paul Lord were present from staff.

2. Public Comments on Any Item Not on the Agenda:

No comments were made.

3. Approve the October 3, 2013 Meeting Minutes:

Commissioner Cannon inquired on the Prop 218 protest hearings. Mr. True answered that the Ord Community protest hearing was held on October 21st and the Central Marina protest hearing will be held on November 18th.

Commissioner Cannon made a motion to accept the minutes of October 3, 2013. Director Shriner seconded the motion. The motion was passed with 3-Ayes, 0-Noes, 2-Abstentions, and 2-Absent.

4. Review Data for Gallons-per-Capita-Day (GPCD) Water Use Within the Ord Community and Central Marina Service Areas:

The Commission reviewed the daily per capita water use charts and discussed the possible causes of water use fluctuation between 2002 and 2011, which include several developments on the Ord Community and water for the golf course.

5. Conduct a Joint Session with MCWD's Public Outreach Committee to Consider Developing Outreach Opportunities Using Water Conservation:

There was consensus that the following four ideas/projects should be the priority focus for on-going activities and tasks:

1) Recruit Commissioner Cannon to reach-out to CSUMB for ideas to engage willing students to conduct a Water Conservation themed Cap-Stone Project, or use Water Conservation as a Service Learning opportunity, or generate a newsletter, or create a Water Conservation web-site, or any number of other ideas. Key objectives in undertaking this task would be to learn how the various programs work within CSUMB and how the Water Conservation Commission can move towards implementing the selected idea(s) within that framework.

2) Identify and reach-out to the major water-users within MCWD's service areas and engage with them towards the objective of obtaining their cooperation in water conservation and participating in MCWD's Water Conservation programs.

Agenda Item 5 (continued):

- 3) Include a greater number and more specific Water Conservation messages on all MCWD bills and mailings and develop a comprehensive e-mail list that will allow for Water Conservation related “E-blasts” and/or “E-flyers; and,
- 4) Continue working to identify and target specific water-related groups and provide them with incentives to conserve water and/or participate in MCWD’s Water Conservation programs.

6. Review Proposed and Suggested Agenda Items for the December 5, 2013 WCC Meeting:

The Commission asked for another joint meeting with MCWD Public Outreach Committee to continue discussing outreach opportunities using Water Conservation; and, a verbal report regarding the status of the MCWD budget process.

7. Receive Update on Board/District Activities:

Director Shriner gave a brief update on the District’s draft Strategic Plan and the budget process.

8. Receive Comments from Commission Members:

Commissioner Cannon commented that people in the community were not aware of the public hearing for the Prop. 218 process and did not know they could attend the FORA meeting to voice their concerns either.

9. Adjournment:

The meeting was adjourned at 7:00 p.m.

Marina Coast Water District
Water Conservation Commission
Agenda Transmittal

Agenda Item: 5

Meeting Date: December 5, 2013

Submitted By: Brian True

Presented By: Brian True

Agenda Title: Conduct a Joint Session with MCWD's Public Outreach Committee to Consider Developing Outreach Opportunities Using Water Conservation

Detailed Description: The Commission will conduct a joint session with MCWD's Public Outreach Committee. The session intends to explore opportunities for public outreach using Water-Conservation-themed vehicles across any potential media-method or activity. This topic is carried-over from the October 2013 and November 2013 meetings.

At the last meeting, there was consensus that the following four ideas/projects should be the priority and should have our focus for on-going activities and tasks. The four ideas/projects are:

- 1) Recruit Commissioner Cannon to reach-out to CSUMB for ideas to engage willing students to conduct a Water Conservation themed Cap-Stone Project, or use Water Conservation as a Service Learning opportunity, or generate a newsletter, or create a Water Conservation web-site, or any number of other ideas. Key objectives in undertaking this task would be to learn how the various programs work within CSUMB and how the Water Conservation Commission can move towards implementing the selected idea(s) within that framework.
- 2) Identify and reach-out to the major water-users within MCWD's service areas and engage with them towards the objective of obtaining their cooperation in water conservation and participating in MCWD's Water Conservation programs.
- 3) Include a greater number and more specific Water Conservation messages on all MCWD bills and mailings and develop a comprehensive e-mail list that will allow for Water Conservation related "E-blasts" and/or "E-flyers; and,
- 4) Continue working to identify and target specific water-related groups and provide them with incentives to conserve water and/or participate in MCWD's Water Conservation programs.

The objective of this December 5, 2013 meeting, as specified by the Commission during the November 7 meeting, will be to continue the discussions by providing an update on the research done by Commissioners within the four priority ideas/projects and to explore further ideas for implementing and resourcing the priority activities.

Marina Coast Water District
Water Conservation Commission
Agenda Transmittal

Agenda Item: 6

Meeting Date: December 5, 2013

Submitted By: Brian True

Presented By: Brian True

Agenda Title: Review Proposed and Suggested Agenda Items for January 2, 2014 and Future Dates

Detailed Description: The Commission is to review proposed agenda items for the January 2, 2014 meeting and may suggest new agenda items for future Water Conservation Commission meetings.

Staff-suggested agenda items for the January 2, 2014 Water Conservation Commission Meeting include the following:

- Joint meeting with MCWD Public Outreach Committee to consider developing outreach opportunities using Water Conservation
- Receive a verbal report regarding the status of the MCWD budget process

Potential agenda items for the January 2, 2014 Commission meeting or future meetings include the following:

- Water Supply Augmentation Projects – MCWD desal plant tour; recycled water use; grey water use
- Review BMPs; current water savings for achieving year-2020 per capita consumption goal
- New Water Saving Devices and Technologies – Consider rebates for rainwater catchment and use
- Developing Improved Commodity Rates for Water Connections
- Developing Water-budgets for Large Landscapes
- Address Temporary Landscapes and their source of water (hydrant metering, temp connections)
- Improve/expand the Landscape Incentive Program
- Compliance Inspections of New Developments
- Review State programs/mandates with which MCWD maintains compliance
- Review State mandated science curriculum for elementary school levels K – 3rd grade
- Update Landscape Standards and Forms
- Training Opportunities in conservation-related topics
- Our Water – Sources; Conveyance and distribution; Storage